

GOCHARGE INTRODUCES WIRELESS CHARGING FURNITURE FOR NEW MOBILE DEVICE ERA

New Technology Follows Integration of Wireless Charging Technology into iPhones, Driving a Shift in Consumer Adoption of Wireless Charging

(New York - February 27, 2018) - [goCharge \(www.gochargenetworks.com\)](http://www.gochargenetworks.com), a leading provider of Cell Phone Charging Stations that can be found across the country at conferences, professional sporting events, restaurants / bars and music festivals, today announced [the introduction of a new line of Wireless Charging furniture](#). The units are available immediately for rent and purchase.



While wireless charging has been a feature of select Android phones for several years, Apple introduced the iPhone 8 and X, bringing the capabilities mainstream. Apple also announced that all future iPhones will integrate Qi wireless charging—the global standard for wireless charging technology as designated by the Wireless Power Consortium. This change in technology is set to shift consumer behavior related to smart phones, batteries, and charging standards.

[goCharge's wireless charging furniture](#) will be primarily offered in top-of-the-line Quartz or Corian, with Formica and Wood also available. [The furniture includes Coffee and End Tables, Conference Tables and Hi-Top Tables](#). All of the furniture will continue to provide USB ports and/or charging cords for standard charging, upon request.

This announcement highlights the company's continued innovation around mobile device charging. A recent survey found that 35% of phones die at least once a day, while more than 1 in 4 said it happens more than once a day.

“We're constantly looking for ways to improve our technology and keep up with change in the mobile device market,” stated David Walke, CEO at goCharge. “We’re at the beginning of an industry shift to wireless charging and we’re very excited to be the first industry participant to actively integrate and offer a diversified line of [Wireless Charging Tables and other furniture](#). We expect to see our units expand



from live events and the entertainment space to also include retail locations.”

“As a leader in mobile device charging stations, with the highest quality and most diversified line of charging solutions, Wireless Charging Tables are a natural and important extension of our business,” Mr. Walke continued.

goCharge recently launched [Canvass](#), a proprietary data collection platform that offers a new and different mobile engagement platform through incentives such as surveys, App downloads, Video/Advertisement Push, Sweepstakes, and Customer Loyalty Programs. Canvass will also be available with goCharge Wireless Solutions.

The mobile industry is quickly beginning to force the deployment of wireless charging stations.

Apple recently acquired New Zealand's PowerbyProxi, a maker of large-scale and industrial wireless charging products. Others such as Google ([GOOGL](#)) Project Fi, Comcast ([CMCSA](#)) Xfinity Mobile, Charter ([CHTR](#)) wireless and Siyata ([SIM:CA](#)) Mobile will further push consumer adoption.

For more information or to rent a charging station for your upcoming event, please visit gochargenetworks.com.

ABOUT GOCHARGE

goCharge is a leading provider of mobile charging stations to conferences, trade shows, outdoor festivals, hospitals, sports stadiums, arenas and more. Available for rent or purchase, goCharge provides a “must have” utility to keep people connected and an excellent sponsorship and brand awareness opportunity. Based in NYC, with distributors in several countries around the world, goCharge offers an array of cell phone charging stations, ranging from free-standing kiosks, wall-mountable or table top units and various height charging tables. New features include wireless charging capabilities, touchscreen digital locks, solar powered options and Canvas - a state-of-the art platform designed to engage, incent and acquire customers. goCharge mobile charging stations are currently in 27 of the 30 Major League Baseball ballparks, as well as multiple Live Nation Arenas, Universities, Hospitals and shopping malls around the country.