



GOCHARGE LAUNCHES CANVASS, A NEW MOBILE-BASED ENGAGEMENT PLATFORM FOR CELL PHONE CHARGING STATIONS PROVIDING HIGH-VALUE USER DATA FOR ADVERTISERS AND SPONSORS

Canvass Will Provide Real-Time Location-Based Consumer Insights With Features Including Mobile Lead Generation, Surveys, App downloads, Video/Advertising Push, and more.

(New York – May 17, 2017) – Available for rent or sale, [goCharge \(www.gochargenetworks.com\)](http://www.gochargenetworks.com) stations featuring Canvass offers event hosts and sponsors the opportunity to engage with consumers and capture their information in real time using the incentives of free charging and a promotional offer. The new Canvass offering provides brands, sponsors and advertisers with the unique opportunity to interact with consumers before, during, and after the charge.

goCharge Charging Stations have already been featured at many of the [major music festivals](#), such as Bonnaroo, South by Southwest, Ultra, and Governor's Ball, and at hundreds of [outdoor festivals and events](#) including the Grand Opening Ceremonies for the Smithsonian National Museum of African American History & Culture in Washington DC and MLB and NHL stadiums.

For these types of events, as well as trade shows and conventions, [Canvass](#) provides a suite of mobile engagements, all delivered to the user via SMS, which accomplishes the desired advertising goals. Examples include Surveys, App downloads, Video/Advertisement Push, Sweepstakes, Customer Loyalty Club Sign-Ups and more. When a user opts-in to the service, they are also opting-in for receiving ongoing communication. Each user's mobile phone number is appended with their mobile carrier, their names and their address and zip code. Further appending (social media profile, demographics, etc.) is optional.

"We're now offering brands a new way to engage consumers at conferences, hotels, bars, sporting events, etc." stated David Walke, CEO at goCharge. "While everyone is always looking for ways to charge their mobile devices, venues have yet to find a solution to monetize this normal and constant occurrence. With Canvass, brands can survey, collect data to generate leads, and display ads."

For more information or to rent a charging station for your upcoming event, please visit gochargenetworks.com.

ABOUT GOCHARGE

goCharge is a leading provider of mobile charging stations to conferences, trade shows, outdoor festivals, hospitals, sports stadiums, arenas and more. Available for rent or purchase, goCharge provides a “must have” utility to keep people connected and an excellent sponsorship and brand awareness opportunity. Based in NYC, with distributors in several countries around the world, goCharge offers an array of cell phone charging stations, ranging from free-standing kiosks, wall-mountable or table top units and various height charging tables. New features include touchscreen digital locks, solar powered options and Canvas - a state-of-the art platform designed to engage, incent and acquire customers. goCharge mobile charging stations are currently in 27 of the 30 Major League Baseball ballparks, as well as multiple Live Nation Arenas, Universities, Hospitals and shopping malls around the country.